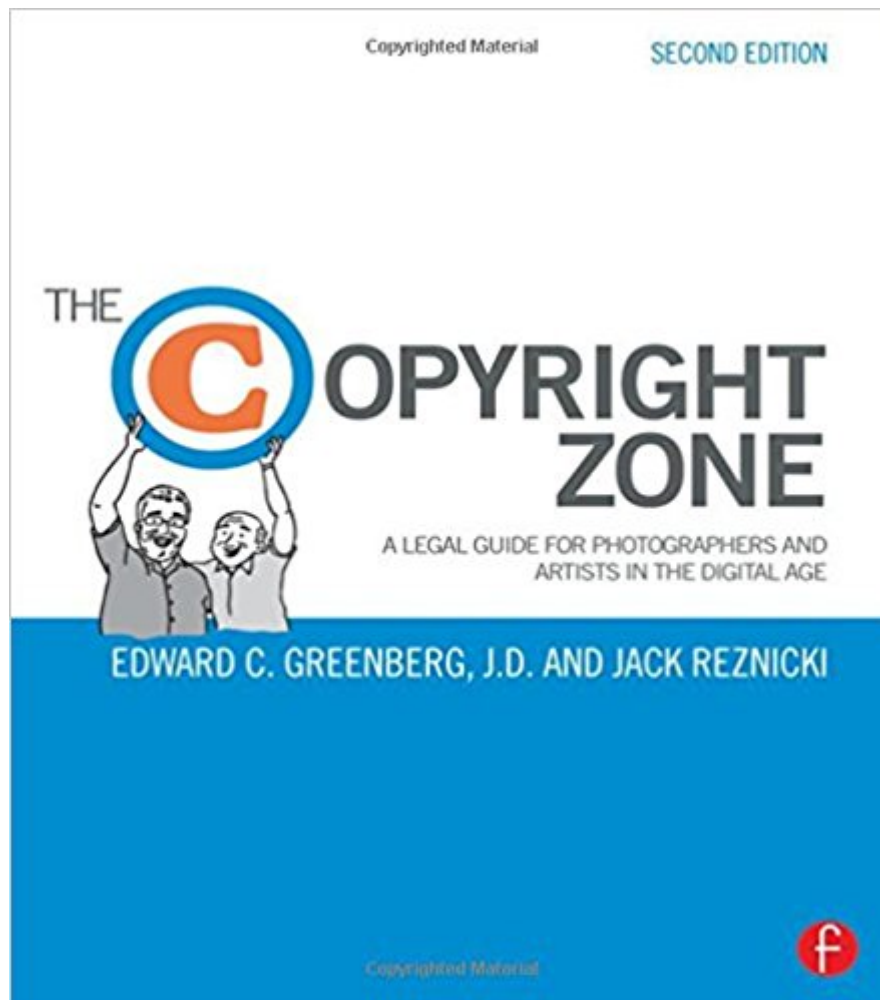




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The Copyright Zone: A Legal Guide For Photographers And Artists In The Digital Age



Synopsis

If you license or publish images, this guide is as indispensable as your camera. It provides specific information on the legal rights of photographers, illustrators, artists, covering intellectual property, copyright, and business concerns in an easy-to-read, accessible manner. The Copyright Zone, Second Edition covers: what is and isn't copyrightable, copyright registration, fair use, model releases, contracts and invoices, pricing and negotiation, and much more. Presented in a fun and easy to digest style, Jack Reznicki and Ed Greenberg, LLC help explain the need-to-know facts of the confusing world of legal jargon and technicalities through real world case studies, personal asides, and the clear writing style that has made their blog Thecopyrightzone.com and monthly column by the same name in Photoshop User magazine two industry favorites. The second edition of this well-reviewed text has almost doubled in size to ensure that every legal issue you need to know about as a photographer or artist is covered and enjoyable to learn!

Book Information

Paperback: 352 pages

Publisher: Focal Press; 2 edition (February 15, 2015)

Language: English

ISBN-10: 1138022578

ISBN-13: 978-1138022577

Product Dimensions: 9.8 x 8.3 x 0.8 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars 37 customer reviews

Best Sellers Rank: #92,828 in Books (See Top 100 in Books) #4 in Books > Arts &

Photography > Photography & Video > Business & Careers #111 in Books > Textbooks >

Humanities > Visual Arts > Photography #246 in Books > Law > Administrative Law

Customer Reviews

Ed Greenberg has been a litigator practicing in New York City for over thirty years, has represented some of the top photographers and illustrators in the business as well as the average Joes and Janes striving to make a name for themselves. He has been on the faculty and a guest lecturer in the Masters Program in Digital Photography at The School of Visual Arts in New York and has lectured nationwide on photographers' rights, artists' rights and models' rights on behalf of NAPP, PPA, APA and EP. Jack Reznicki is an internationally renowned commercial people and children photographer based in New York City. Jack's creative problem solving

has helped promote products and services for many companies such as Toys "R" Us, Tylenol, The Wall Street Journal, Hyatt, Kodak, Reader's Digest, Crest, AT&T, Playtex, and several Time Magazine covers.

An indispensable tool for photographers who want to protect their rights and their business. Jack and Ed are like having Walter White and Saul Goodman showing you how to come out on top when the big corporate media cartels try to take what's yours and bury you. My favorite part of the book is the step-by-step, diagram-by-diagram tutorial on how to register your photographs with the Copyright Office. Once you've done it once or twice, it's easy. The information in this book is worth tens of thousands of dollars if it were billed by an attorney. From copyright, to ironclad paperwork practices, to business-savvy advice, to agents and lawyers, insurance, pricing and fee-negotiating, this book has everything you need from the starting level to know the "game" of photography in the modern age. They include both the monetary triumphs and tragic losses of photographers past who either did, or did not know the treacherous world of business. A business world you are in whether you want to be or not. I highly recommend this easy to read, plain spoken and even funny in areas book that will educate and inform any person with a camera who wants to shoot pictures either professionally or as a hobby. Knowledge is protection, and as in any full-contact sport such as intellectual property management (your photos), you better wear protection. If you're the type of photographer that would rather walk softly but carry a big stick, the knowledge in this book is your big stick. Go forth with confidence.

Simply put, until you read this, your knowledge of what you can and cannot get away with as a photographer is laughably basic. Do any of your photos use your clients' imagery in "your" sales materials without a signed release from everyone pictured? Read this book to understand the big hole you might be digging beneath your feet. Get it, read it, heed it. The only thing I wish for is to have the sample contracts within the book available as downloadable digital text.

Second Edition Review After watching an "Ed and Jack" lecture on YouTube, and having produced some video documentaries in the past, I found the book to be very informative for photographers and videographers. The collective knowledge of the "Lawyer and Photographer" is worth every penny spent on this book. Their knowledgeable and often humorous information and stories present clearly the very murky and not understood world of copyright law for the layman (and even lawyers). In the legal area of copyright, a little knowledge is a VERY good thing!

Thanks to this book, I now leave no photos without official copyright. It's potentially saved me thousands of dollars in legal fees.

"The Copyright Zone: A Legal Guide For Photographers and Artists In The Digital Age" is a book every creative person, not just photographers, should read. It demystifies the process of copyright registration, explaining the benefits and repercussions with humor and real-life examples. It also walks the reader through the copyright registration process with clear and concise direction.

The language in this book is really approachable. These guys have done a fantastic job of explaining it to me like I'm a 5 year old. I've already been able to add some of their tips into my process and I've only had the book a couple of days.

Very good resource. Makes the process of copyrighting your images less fearful.

Every photographer, artist and any one interested in copyrighting art work should read this book. It is designed for the photographer but is applicable for any one desiring to copyright work product. Chapter two is step by step process on how to copyright your art work and register it on line with the Library of Congress.

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